ETIYA INTELLIGENT SLICING PLATFORM

www.etiya.com

ACG RESEARCH

ETIYA

VENDOR SNAPSHOT

PRODUCTS AND SERVICES

- Etiya provides services and software products, primarily in the business operations space, for CSPs and enterprises with a speciality in intelligent CRM as a part of its overall BSS solution.

- The Etiya Intelligent Slicing Platform provides service orchestration for services, including slicing services, between ecosystem partners in the telecoms space. It supports all B2x and B2B2x business models.

- Interfacing with external BSS, OSS, and Domain Control systems, the EISP provides overall lifecycle management via NaaS-type interfaces to CSPs' ecosystem partners and customers.

- Provide functions for ordering slices via a NaaS intent-based interface. Also provide QoS-level service assurance (and traffic?) information for Day2 operations.

KEY STRATEGIES

- Provide a software platform and associated professional services for service orchestration at the ecosystem level.

- Interface with other service orchestrators (including ONAP), domain control systems, BSS and service assurance OSSs as needed for the particular use case.

- Provide NaaS interfaces to CSPs' ecosystem partners.

- Differentiate its products through the application of advanced AI technology to business problems

- Focus on enterprise-to-CSP use cases now, but have a solution applicable to other CSP ecosystem slicing use cases (MVNOs, inter-CSP, and CSP-to-Webscalers).

Key Customers

- China Unicom
- Turkcell
- European Tier 1

Founded 2004

Etiya is a privately held software product and services company in the enterprise and CSP space. Its Intelligent Slicing Platform provides ecosystem enablement for end-to-end sliced services for CSPs.

Ecosystem

- AWS
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- ——
- ——

Amsterdam

Turkey

ANALYSIS

- Etiya has demonstrated its significant BSS capabilities in its work with Videotron (and its Fizz subsidiary), Ooredoo, and other leading CSPs, as well as its overall "Telco as a Service" full BSS solution on AWS.

- Etiya differentiates itself with a strong set of AI capabilities supporting business operations, including predictive analytics, supported by strong machine learning capabilities.

- The Intelligent Slicing Platform is a nascent product, being crafted with a leading European Tier 1 CSP.

- The focus on ecosystem slicing business operations will put it in a good position for the future as slicing monetizes for CSPs.