



---

## ACG Research Syndicated Services 2018

### 1. **Syndicated Research:** ACG's syndicated research services include the following

- Quarterly Segment Update and Market Share Reports
- Analyst Access\*
- Annual and Semi-Annual Market Outlook and Forecast Reports

\* **Analyst Access:** (estimated at one to two hours per quarter) with client during which ACG reviews segment update and market share PowerPoint presentations/Excel sheets, which address top developments in the segment during the period, market shares in segment overall and in principal sub-segments, key market drivers and trends, and TAM. Client must request the call during the quarter. Discussions in the meeting typically include:

- Briefings on product, strategy, vision from vendor to present to analyst
- Market trends and drivers discussion
- Media/press reference
- Competitive landscape discussion; note anything that is NDA is not discussed

**Full Service.** Includes quarterly market updates and shares (Excel-based data and analysis, Word and/or PowerPoint Analyses of Updates and Trends), market outlook and forecast reports, and access to analyst.

**Numbers Only.** Service includes market share reports (data, Excel) and limited access to analyst.

#### Subscription/Service Name

---

1. Capacity Index
2. Carrier Router & Switching Market Shares & Forecasts
3. CMTS/CCAP Market Shares & Forecasts
4. Service Provider Data Center Physical & Virtual System Infrastructures Market Shares & Forecasts
5. Mobile All-IP Packet Core Market Shares & Forecasts
6. Mobile Small Cells Market Shares & Forecasts
7. Service Provider Mobile Infrastructure Market Shares & Forecasts
8. Network Visibility & Analytics for Operational Intelligence
9. Optical Data Center Interconnect Market Shares & Forecasts
10. Optical Networking Market Shares & Forecasts
11. SDN: Virtual & Physical SDN in Service Provider Data Center Infrastructures Market Shares & Forecast
12. SDN: Service Provider Transport/Multi-layer SDN Market Shares & Forecasts
13. Service Provider Vendor Selection Criteria Surveys
14. Cable CCAP Market Shares & Forecasts (in process)
15. Cable Access Report
16. Telecom Financial Index
17. Service Provider Digital Maturity Index

---

---

### **Developing Subscription/Service Names**

---

1. 5G & Next-Generation MBH/MFH Analysis, Market Shares and Forecasts
2. Multi-Access Edge Computing (MEC) Analysis, Market Shares and Forecasts
3. Internet of Things (Machine to Machine) Market Use Cases
4. Packet Data Center Interconnect Analysis, Market Shares and Forecasts
5. Service Orchestration & Management in Service Provider Network Services: Analysis, Market Shares & Forecasts
6. Service Provider Opex Cost Levels per Region (select from EMEA, LAC, NA)
7. CI/CD & DevOps in Service Provider Deployments: Solutions Analysis & Preliminary Market Modeling
8. NFV: Service Provider Data Center NFV Market Shares and Forecasts: Base Platform
9. NFV: Service Provider Data Center NFV Market Shares and Forecasts: Incremental VNF
10. NFV: Service Provider Fixed-line NFV Market Shares and Forecasts w. SD-WAN & vCPE: Base Platform
11. NFV: Service Provider Fixed-line NFV Market Shares and Forecasts w. SD-WAN & vCPE: Incremental VNF
12. NFV: Service Provider Mobile Network NFV Market Shares and Forecasts w. vEPC + vRAN: Base Platform
13. NFV: Service Provider Mobile Network NFV Market Shares and Forecasts w. vEPC + vRAN: Incremental VNF
14. NFV: Service Provider vApplication Delivery Products (LB and WAN Optimization) Market Shares and Forecasts
15. NFV: Service Provider vGi-LAN Products for Mobile Network Market Shares and Forecasts
16. NFV: Service Provider vMedia Delivery Products (SBC and Cache) Market Shares and Forecasts
17. NFV: Service Provider vSecurity Products Market Shares and Forecasts
18. NFV: Service Provider vMobile Packet Core Products Market Shares and Forecasts
19. NFV: Service Provider vRouter Products Market Shares and Forecasts
20. Service Provider WIFI Market Shares & Forecasts
21. Service Provider vCPE Products Market Shares and Forecasts
22. Financial Benchmark for SD-WAN & Virtualize Services
23. Cloud Routing (being developed in 2018)

---

**ACG Research** delivers telecom market share/forecast reports, consulting services, business case analysis, product and service message testing. ACG provides you with accurate market share data, strategic and tactical advice, services and products, and timely answers to industry questions so that you can better understand market dynamics and grow your telecom operations more efficiently and profitably.