



PRODUCTS AND SERVICES

- The Cloudify product is an open-source-based software platform for orchestrating multi-cloud network services and software deployments for enterprises and CSPs.
- Spire, Cloudify's next generation orchestration platform, sports a micro-orchestration architecture for scalability and to enable services to be managed across multiple domains.
- Cloudify comes in two forms: a community version that is quickly and constantly innovating and a production-grade and mature version fully tested and supported.
- Cloudify was spun off as a separate company from GigaSpaces in 2017.

KEY STRATEGIES

- Build on open source components and technologies for both CSPs and enterprises.
- Support deploying software applications and virtualized networks on a multi-cloud infrastructure.
- Support the overall lifecycle of both the software applications and the necessary communications connections amongst the applications.
- Abstract the technical differences amongst the various cloud platforms to allow uniform administration across public clouds such as AWS, Azure, and others, in addition to private cloud software environments (OpenStack, VMWare, Kubernetes)
- Position to support emerging distributed cloud environments, including Multi-Access Edge Computing (MEC), auto-provisioning work flows within the CSP infrastructure and on-premises.

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Key Customers

- Enterprise: none announced
- CSP: Charter, Cox, DT, KPN, Proximus, Sprint

Spun Off
2017

Cloudify provides orchestration software for instantiating virtual network elements and software applications and managing their lifecycle.

Ecosystem

- OEM Partners: F5
- Fortinet, Lumina, Metaswitch, Spirent, Versa Networks

Herzliya, Israel



San Jose, CA
New York

ANALYSIS

- Cloudify has a fairly unique approach to multi-cloud deployment with an impressive list of customer projects.
- The approach of supporting an array of technical standards, including both OpenStack and Kubernetes, TOSCA and Netconf, and others, will be critical in multi-cloud deployments.
- With the recent addition of a CMO executive, Cloudify will be attempting a major growth spurt.
- As Cloudify matures, it will have to move from deal-driven to market-driven.